

CHEMISTRY WEBINAR SERIES



LECTURE - I

INTERNATIONAL WEBINAR

ON

**QUALITY AND SAFETY OF
PHYTOCHEMICALS IN
FINISHED PRODUCTS -
EXOGENOUS COMPONENTS
IN BOTANICAL DIETARY
SUPPLEMENTS**

ADVANCES & INNOVATIONS IN CHEMISTRY AND ALLIED SCIENCES FOR SUSTAINABLE SOCIETY



August 09, 2021 | International Webinar

Time : 10.00 am to 1-00 pm (IST)



ORGANIZED BY – **DEPARTMENT OF CHEMISTRY**
UNIVERSITY COLLEGE OF ARTS & SCIENCE
KRISHNA UNIVERSITY - 521 004

Invitation

It is a great pleasure to welcome you all to International Webinar on Chemistry and Pharmaceutical Chemistry, which will be held on August 09, 2021, as a Webinar (Online via Microsoft Teams / google meet / Youtue live) with the theme "Quality and safety of phytochemicals in finished products -Exogenous components in Botanical Dietary Supplements" which includes keynote presentations and speaker talks. We warmly request all participants interested in learning about "Pharmaceutical Chemistry, Green Chemistry, Medicinal Chemistry, Analytical Chemistry, Organic and Inorganic Chemistry, Food Chemistry" can join the event and make it a grand success.

"Meet inspiring speakers and experts at our Chemistry Webinar with unique opportunity in Science, Medical and Technology fields, which gives the Online visibility to the speakers, experts and provide ideal platform to nurture young researchers"

We welcome all the participants for International Webinar on August 09, 2021.

Regards
Organizing Committee
Chemistry Webinar 2021

Important Dates

Online Registration opens :	July 17, 2021
Submission of Full-Text papers Opens :	July 17, 2021
Last Date for submission of full paper :	August 20, 2021
Last Date of Online Registrations :	August 08, 2021
Date of Webinar :	August 09, 2021
Webinar Timings :	10am - 1pm IST

Chief Patron



Prof. K.B. Chandra Sekhar

Vice-Chancellor, Krishna University

Resource Person



Dr. Amar G. Chittiboyina

Principal Scientist &
Assistant Director of the National Center for
Natural Products Research
University of Mississippi - USA

Patron



Prof. D. Suryachandra Rao

Principal
University College of Arts & Science



Prof. Y.K. Sundarakrishna

Registrar
Krishna University



Dr.D.Rama Sekhara Reddy

Organizing Secretary

About Webinar

The objective of the webinar is to provide an opportune forum and vibrant platform for Researchers, Academicians, Scientists, Industrial Practitioners and from all over the World to convey the information and share their ideas, original research work, patents, findings and practical development experiences on the specific new challenges and emerging issues.

Chemistry webinar focus on all aspects involved with substances of matter that undergoes the investigation of their properties and reactions and therefore the use of such reactions to create new substances.

Webinar Highlights

- Pharmaceutical Chemistry
- Medicinal Chemistry
- Green And Sustainable Chemistry
- Natural Product Chemistry
- Drug Formulation / Pharmaceutical Formulation
- Chromatography & Spectroscopy Techniques
- Future Scope of Chemistry
- Drug Delivery Techniques
- Drug Designing Methodologies
- Analytical chemistry and Many more...

About University

Krishna University was established in the year 2008 by the Govt. of Andhra Pradesh through Act No. 29 of 2008. The then Hon'ble Chief Minister Dr. Y.S. Rajasekhara Reddy laid the foundation stone for the University. The University caters to the higher educational needs of people in Andhra Pradesh particularly in and around Krishna District. It believes in imparting higher education of good standards in the field of arts, science, pharmacy, engineering and technology to suit the contemporary educational needs of the society. The University is established in a great historic coastal town called Machilipatnam, which is the head-quarters of Krishna district of Andhra Pradesh. Krishna University is striving to reach milestones of quality and excellence in higher education.

About Chemistry Department

By forecasting continuous importance of chemistry in the field of academia, research and industry Krishna University started M.Sc., Pharmaceutical chemistry as one of the regular course from its inception i.e. from 2008 with a minimum intake of 36 seats. Later on by the continuous efforts of chemistry faculty along with the support of the then administrative authorities M.Sc., organic chemistry is also started as additional course from the year 2012 with a intake of 36. Department of chemistry follows best teaching and learning processes like conducting regular class work with the support of e-learning systems and Industry oriented training to its students during the fourth semester of M.Sc., Chemistry as per curriculum by providing monthly stipend. Department is also conducting guest lecture series by inviting the speakers from reputed institutions, research organizations and Industries.

Along with regular PG courses, Department of Chemistry also offering Ph.D and M.Phil in both full time and Part time mode. Nearly 120 students are pursuing their research work and about 20 members were already awarded for Ph.D under the department. Further to strengthen the department, with the efforts of Honorable Vice-chancellor Prof. K. B. Chandra Sekhar recently an amount of 50,00,00/- (Rupees Fifty Lakh only) was sanctioned to the department to establish world class state of art laboratories at newly constructed Campus at Rudravaram. In order to fill the gap between Industry and academia Department also organizes International and National seminars.

Courses offered by the Department of Chemistry are listed :

- M.Sc., Analytical Chemistry
- M.Sc., Organic Chemistry

Call for Papers

We invite interested participants to submit the manuscript on or before deadline, this might be original and unpublished work in all areas of chemistry and allied sciences.

Instructions for Authors

Submission of a manuscript implies: that the work described has not been published before (except in the form of an abstract or as part of a published lecture, review, or thesis) that it is not under consideration for publication elsewhere.

Webinar Proceedings

All accepted papers will be published in the book of "Lecture Series" to be released after the successful completion of the webinar and also consolidation of advisable modifications will be published in an indexed volume of proceedings by a reputed publisher with ISBN.

Who should attend ?

Chemistry Webinar 2021 Includes the Eminent leaders and Professors of chemistry to share their research work and experiences; we are open for all the scientists from all over the globe with their new research findings in the era of Pharmaceutical Chemistry, Green Chemistry, Medicinal Chemistry, Analytical Chemistry, Organic and Inorganic Chemistry, Food Chemistry. We encourage young researchers, students to participate and share their ideas in the esteemed conference. We are also honor to welcome Faculty, Head of Institutions, R&D Chemist and Life Sciences Specialist.

Submit your Full- Text papers on any of your interested topic through online at: kruchemistrywebinarseries@gmail.com/chemistryhodkru@gmail.com

Online Platform : Microsoft Teams / Google Meet / Youtube Live

Certificate Criteria : E- Certificate will be awarded to participants those who are successfully attended the webinar.

Contact us : Dr. D.R.S. Reddy, Organizing Secretary
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Convenor
Mr. K. SITALU
Assistant Professor (Ad-hoc)
Co-convenor
Mr. G. Ravi
Assistant Professor (Ad-hoc)

To confirm your participation at the Chemistry Webinar 2021,
please follow the online registration link to register at:

<https://forms.gle/QXk6xZ3TuVqWLyr8A>