

CURRICULUM VITAE

Dr. SHAIK ANWAR BASHA

M.Com., MBA., M.Phil., Ph.D.

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Academic Qualifications:

- **Ph.D** (2017) under the guidance of **Prof. Noor Basha Abdul**, Department of Commerce and Business Administration, Acharya Nagarjuna University.
- **M. Phil.** (2004-07) under the guidance of **Prof. Noor Basha Abdul**, Department of Commerce and Business Administration, Acharya Nagarjuna University.
- **M.Com.** (2000-2002) from TJPS College (PG), Guntur, Acharya Nagarjuna University with 59 per cent.
- **M.B.A., (2010-2012)** of Acharya Nagarjuna University with 66 percent.
- **B.Com.** (1997-2000) from V.T.J.M. & I.V.T.R Degree College, Mangalagiri, Acharya Nagarjuna University with 71 per cent.
- **Intermediate (Vocational)** (1995-1997) from C.K. Junior College, Mangalagiri, Board of Intermediate Education, Andhra Pradesh, with 75 per cent.

Technical Qualifications:

- Post Graduate Diploma in Computer Applications
- Typewriting Higher Grade in English
- Short Hand Lower Grade in English

Working Experience:

- Working as Assistant Professor (Ad-hoc) in the Department of Commerce & Management, Krishna University Dr. MRAR PG Centre, Nuzvid from 2020 to till date.
- Working as Academic Consultant in the Department of Commerce & Management,

Krishna University Dr. MRAR PG Centre, Nuzvid from 2011 to 2020.

- Working as a Guest Faculty (B-Category) in the **Department of Commerce & Business Administration**, Acharya Nagarjuna University PG Centre, Nuzvid from 2005 to 2011.
- Worked as a Lecturer in Commerce in **Nalanda Junior College**, Mangalagiri from the academic year 2002-03 to 2004-05.

RESEARCH PAPER PUBLICATIONS:

- Published a paper entitled on '**Retail Banking in India Challenges and Strategies**', an *International Journal of Research in Management Studies*, ISSN: 2321-4864, Page no's: 206-208, March, 2014. West wind Publishing House, Mumbai, India.
- Published a paper entitled on "**Emerging Trends in Trade Unions**" by the Zenon Academic Publishing on 22-23 February 2014 edited by Dr. Nagaraju Battu, Acharya Nagarjuna University, Nagarjuna Nagar, pp.402-407. ISBN: **978-81-926819-5-5**.
- Published a paper entitled on '**Free- Trade Agreements in India-Challenges and Opportunities**', edited by Dr.V.Veena Reddy, ISBN: 978-81-91-0003-15 Global Research Society Publication, Hyderabad, June, 2014.
- Published a Paper entitled on "**Global level threats on tourism**" in the *International Journal for Environmental Protection and Rural Development*, ISSN:2249-4375, Tirunelveli. February, 2017.
- Published a paper entitled on "**Marketing Problems of Dairy Farmers with reference to Distribution Channels and Pricing Aspect**", in the *Journal of TRANS Asia Journal of Marketing Management and Research (TAJMMR)*, ISSN : 2279 – 0667, Vol – 7, Issue – 3, March-2018, Pp.No: 59 – 74.
- Published a paper entitled on "**Cash to Cashless Economy: SWOT Analysis from Indian Perspective**", in the *International Research Journal of Management and Commerce*, ISSN : 2348 – 9766, Vol – 5, Issue – 3, March-2018, Pp.No: 58 – 71

- Published a paper entitled on **“Indian Insurance Industry: Opportunities and Challenges”** in the *International journal of Research and Analytical Reviews* (IJRAR), ISSN: 2349 – 5138, Pp. No: 74 to 82, Volume No – 6, Issue – 1 on March-2019.
- Published a paper entitled on **“A Study on Digital Marketing in India: Opportunities and Challenges”** in the *Journal of Emerging Technologies and Innovative Research* (JETIR) ISSN: 2349 – 5162 Pp. No: 452 to 463, Volume – 6, Issue – 3 in March – 2019.
- Published a Paper entitled on **“Value Chain for Rural India”**, in book of *“Transforming India”*, ISBN: 978- 93-5391-910-8, Volume – 2, December – 2019, Pp. No: 109 to 112.
- Published a Paper entitled on **“Skill India - Role of Andhra Pradesh State Skill Development Corporation (APSSDC) in Enhancing the Employability Skills”** in the *Bi-lingual International Journal – Shodh Sanchar Bulletin*, ISSN: 2229 – 3620, Volume – 11, Issue – 41, January – March, 2021, Pp. No: 225 – 230.

BOOK PUBLICATION:

- Published a Book **“Cost – Benefit Analysis of Dairy Farmers and Dairy Units” A Comparative Study in Co-operative and Private Sectors in Guntur and Krishna District of Andhra Pradesh**, ISBN – 13: 978 – 613 – 9 – 87139 – 1, ISBN-10: 6139871395, LAMBERT Academic Publishing, Dt: 02/10/2018, No. of Pages – 244.

RESEARCH PAPER PRESENTATIONS (*International conferences/National Seminars/Webinars*)

- Presented a Research paper entitled **“Invention of Indian Culture & Management”** in UGC National Seminar on “Indian Culture and Management Thought” organized by the Department of Business Administration, K.B.N. College, Vijayawada – 1 on 6th & 7th October 2008.
- Participated in UGC National Seminar on **“Human Resource Development: Issues, Challenges and Strategies”** organized by Bommidala Department of Human Resource Management, Acharya Nagarjuna University during March 22nd & 23rd 2010.

- Presented a paper entitled **“Micro finance and empowerment of rural poor-a case study of Dugiral Mandal, Guntur Dist.,”** in two days national seminar on “Micro finance-Issues, challenges and policy options in emerging economies” (NSMF- 2012) on February 2012 sponsored by APSCHE, Hyd. and NABARD, organized by Department of Business Management, Krishna University, AP.
- Presented a paper entitled **“Women empowerment to develop the Indian economy with special reference to Government Schemes and policy initiatives”** in the UGC National Seminar on Status of women in india during 20th century-a historical perspective” organized by the Department of History, DAR College, Nuzvid. 6-7th September, 2013.
- Presented a paper entitled **“Developing written Communication Skills” In UGC National Seminar on** Trends in English Language and Literature in the 21st century”, organized by the Department of English, DAR College, Nuzvid, 29-30th November, 2013.
- Presented a paper entitled **“Developing written Communication Skills” In UGC National Seminar on** Trends in English Language and Literature in the 21st century”, organized by the Department of English, DAR College, Nuzvid, 29-30th November, 2013.
- Presented a paper entitled **“Emerging trends in industrial relation with special reference to trade unions”** in two days national seminar on “Emerging Trends in Industrial Relations” sponsored by UGC and ICSSR, New Delhi, organized by Bommidala Department of HRM, Acharya Nagarjuna University.
- Presented a paper entitled **“Emerging trends in Indian Banking services”** in UGC National seminar on “Banking and insurance-contemporary issues” Organized by Department of Commerce UG and PG, Sir CR Reddy Autonomous College, Eluru on 13th February, 2014.
- Presented a paper entitled **“Global level threats on tourism ”** in international conference on sustainable tourism; Trends, challenges and opportunities organized by the Environmental Advisory for Sustainable Trust (EAST) , Tirunelveli in collaboration with Ch S.D.St.Theresa’s College for Women, Eluru on 03-04th February, 2017.
- Presented a Paper entitled **“Cash to Cashless Economy: SWOT Analysis from Indian Perspective”** in 70th All India Commerce Conference of the Indian Commerce Association on “Cash to Cashless Economy: Challenges and Opportunities”

Organised by the Department of Commerce and Management, The IIS University, Jaipur on 12 to 14th October – 2017

- Presented a Paper entitled “**Impact of Goods and Service Tax” on Service Sector**” in One day Regional Seminar on “Goods and Service Tax” Sponsored and Organised by Department of Commerce, D.A.R College, Nuzvid on January- 27th 2018.
- Presented a Paper entitled “**A Study on Digital Marketing in India : Challenges and Opportunities**” in 7^{1st} All India Commerce Conference of the Indian Commerce Association on “Digital Marketing : Opportunities and Implications”, Organised by the Department of Commerce, Osmania University, Hyderabad during 20 -22 December – 2018.
- Presented a Paper entitled “**Indian Insurance Industry: Opportunities and Challenges**”, in 71st All India Commerce Conference of the Indian Commerce Association on “Banking and Insurance: Contemporary Issues and Challenges” Organised by the Department of Commerce, Osmania University, Hyderabad during 20 -22 December – 2018.
- Presented a Paper entitled “**Emerging Issues and challenges in Global Business**”, In 72nd All India Commerce Conference of the Indian Commerce Association and International Seminar on Non Performing Assets (NPA): Diagnostics and management” Organized by the KIIT University, Bhubaneswar, from Odisha on 22nd to 24, December – 2019.
- Presented a Paper entitled “**Skill India: Role of Andhra Pradesh State Skill Development Corporation (APSSDC) in enhancing the Employment Skills**”. In 72nd All India Commerce Conference of the Indian Commerce Association and International Seminar on Non Performing Assets(NPA): Diagnostics and management” Organised by the KIIT University, Bhubaneswar, from Odisha on 22nd to 24, December – 2019.
- Presented a Paper entitled “**Impact of Non Performing Assets (NPAs) on Indian Banking Industry – A Comparative study between Public Sector and Private sector Banks**” in 72nd All India Commerce Conference of the Indian Commerce Association and International Seminar on Non Performing Assets(NPA): Diagnostics and management” Organised by the KIIT University, Bhubaneswar, from Odisha on 22nd to 24, December – 2019.
- Presented a Paper entitled “**Value Chain for Rural India**” in Two Days International Seminar on “Strategies for Transforming India – The way Forward” sponsored by

Indian Council of Social Science Research (ICSSR) Organised by Dept. of Commerce and Management, K.B.N College in collaboration with Krishna University on 18th & 19th December – 2019.

- Participated in National Webinar On “**Employment Opportunities In Indian Insurance Sector**” Organised by Dept. Of Commerce and Business management, Krishna University, A.P. 7th November 2020
- Two day National Level Online Work Shop on “**Applications Of Mathematical Sciences**” Organised by Krishna University Dr. MRAR PG Centre, Nuzvid 10-11, September 2020
- Two day National Level Online Work Shop on “**Google Tools To Online Teaching**” Organised by Krishna University Dr. MRAR PG Centre, Nuzvid 26-27th, August 2020
- Participated in National Webinar on “**Impact Of Covid-19 On Financial Statements And Reporting**” organised by Indian Accounting Association(IAA), Bhubaneswar, Odisha 14th August 2020 .
- Participated in National Webinar on “**Quality Enhancement In Higher Education Through New Education Policy**” Organised by Indian Economic Association in Association with Dept. Of Economics, Hindu College, Guntur, A.P. 11th August 2020
- Participated in National Webinar on **Mode of internship in management course during present covid-19 scenario** organised by School of Management Studies, Lakkireddy Balireddy college of engineering, Mylavaram AP. 31st May 2020
- Participated in National webinar on “**The new face of Higher Education after COVID – 19**” organized by Krishna University in association with Andhra Pradesh State Council of Higher Education. 10th May,2020

MANAGEMENT MEETS / WORKSHOPS/COURSES CONDUCTED AND/OR ATTENDED

- Attended Faculty Development Programme on “**Entrepreneurship Development**”, sponsored by Department of Science & Technology, Government of India and Jointly organized National Institute for Micro, Small & Medium Enterprises and Department of Commerce & Business Administration, Acharya Nagarjuna University, during June 15th to 26th 2010.
- Participated online Ten Days Faculty Development Programme On “**ICT Tools For Reaching And Teaching Remote Learners In Higher Education**” in Collaboration with Tech Edu Teacher. Organized by Govt.PG College For Women, Gandhi Nagar, Jammu. 28th September To 7th October 2020.

- Participated Virtual Faculty Development Programme on **“Role Of Teachers In Quality Enhancement and Accreditation”** Organized by Kristu Jayanthi College, Bengaluru. 11 – 18, May 2020.
- Participated online FDP on **Online Teaching Tools** for Video Lecturing and Digital E-Learning, organized by Sir.C.R.Reddy college, Eluru, AP, India. 19 to 23 May 2020.
- Participated online **“FDP on Mentoring Skills”** organized by Department of Political Science & Journalism, Maris Stella College, Vijayawada AP. 1-3 June 2020.
- Participated online **FDP on New challenges in business management – A strategic approach** organized by department of business administration, Andhra Loyola Institute of technology, Vijayawada AP. 8th – 10th June 2020.
- Participated online Ten Days Faculty Development Programme On **“ICT Tools For Reaching And Teaching Remote Learners In Higher Education”** in Collaboration with Tech Edu Teacher. Organized by Govt.PG College For Women, Gandhi Nagar, Jammu. 28th September To 7th October 2020.
- Participated UGC Sponsored National workshop on **“Research methods in Commerce and Management Studies”** organized by the Department of Commerce and Business Administration, KBN College on 25-26th June, 2011.
- Participated in the workshop on **“Intellectual property and innovation management in knowledge Era”** organized by **“National Research Development Corporation”**, New Delhi and Krishna University Dr. MRAR PG Centre, Nuzvid on 5th February 2013.
- Participated online National workshop on **“Modern methods for remote teaching-learning practices”** organized by Krishna University in association with Andhra Pradesh State Council of Higher Education, Amravati 12 -13, May 2020.
- Participated online Two day National Level Online Work Shop on **“Google Tools To Online Teaching”** Organized by Krishna University Dr. MRAR PG Centre, Nuzvid 26-27th, August 2020.
- Participated online Two day National Level Online Work Shop on **“Applications Of Mathematical Sciences”** Organized by Krishna University Dr. MRAR PG Centre, Nuzvid 10-11, September 2020.

INVITED TALKS/LECTURES/RESOURCE PERSON IN TECHNICAL SESSIONS

- Act as Session chair for track- IV in National seminar on “**Micro finance –Issues, Challenges and policy options in NSMF-2012**” on 17-18th February, 2012 sponsored by APSCHE and NABARD, organized by Krishna University, AP.
- **Resource person** for One day Regional Seminar on “Goods and Service Tax” Sponsored and Organized by Department of Commerce, D.A.R College, Nuzvid on January- 27th 2018.

PROFESSIONAL RECOGNITION

- Reviewer, **Journal of Education, Society and Behavioural Science**, London (UK). Nov 2020.
- Reviewer, **Journal of Experimental Agriculture International**, January, 2021.
- Reviewer, **Journal of Scientific Research and Reports** , March 2021.
- Reviewer, **Asian Journal of Research in Animal and Veterinary Sciences** (UK). 2021.
- Reviewer, **Asian Journal of Agricultural Extension, Economics & Sociology** (UK). 2021
- Reviewer, **Asian Journal of Agricultural Extension, Economics & Sociology** (UK). September, 2021.
- Reviewer, **Journal of Economics, Management and Trade**, November, 2021.
- Reviewer, **Asian Journal of Advances in Agricultural Research** (UK). November, 2021.
- External Examiner for conducting Viva-Voce for MBA program in JNTUK.

ADMINISTRATIVE/ACADEMIC ASSIGNMENTS

- Member, Greenery Committee - Swachhta Action Plan (SAP) Activities post Covid 19, Ministry of Human Resource Development, Govt. of India, Krishna University Dr. MRAR College of PG Studies, Nuzvid.

ASSOCIATION WITH PROFESSIONAL BODIES/ASSOCIATIONS

- ❖ Life member, Indian Commerce Association (ICA), India.

Personal Profile:

Father's Name	:	Shaik. Khadar Basha
Date of Birth	:	19-07-1978
Nationality	:	Indian
Religion	:	Muslim
Languages known	:	English, Telugu and Hindi
Strengths	:	Hard working, Honesty, Dedication.

Reference:

- **Prof. Noor Basha Abdul**, Department of Commerce and Business Administration, Acharya Nagarjuna University, Nagarjuna Nagar-522510, Phone: 08645-232913, Cell: 9490175786.