

**Momorandum of Understanding (MoU) In between the Krishna Univeristy
and KVR Scientific Services (KVRSS).**



**MoU signing ceromony on 12-06-2020 with KVRSS, in presence of Hon'ble
Vice-Chancellor, Registrar with Chairman KVRSS and Univerity
Staff member.**

**REGISTRAR
KRISHNA UNIVERSITY
RUDRAVARAM (V)
MACHILIPATNAM - 521 004
ANDHRA PRADESH, INDIA**

MEMORANDUM OF UNDERSTANDING
BETWEEN
KRISHNA UNIVERSITY, MACHILIPATNAM, INDIA
AND
KVR SCIENTIFIC SERVICES (KVRSS GROUP)

1. Preamble

This Memorandum of Understanding (hereinafter called "MOU") is entered into by and between the KVR Scientific Services (hereafter referred to as KVRSS Group) registered address at 2-21A, Scientist's Home, Kambham Vari Street, Duttalur, SPSR Nellore-524222, Andhra Pradesh, India and the Krishna University (hereinafter referred to as "KRU" or "PARTY" or "UNIVERSITY" or "INSTITUTION"), registered address at Machilipatnam-521003, Andhra Pradesh, India, collectively referred to hereinafter as the "PARTIES".

2. Objective

The PARTIES recognize the benefits to be derived from increased collaboration, cooperation and interaction for the further promotion and understanding of the research activities, publishing of scientific papers and/or books / book chapters and indexing, assistance in support of other academic activities such as scientific conferences, eLearning system and journal management, assistance in the development of technology and its maintenance, live streaming of events, providing necessary stationary like brochures, booklets, technology development, maintenance and support, etc and other activities as per the discussion.

3. Purpose

The purpose of this MOU is to define the areas for fundamental and academic research in which the PARTIES desire to work together in the future for their mutual benefit to foster a collaborative framework between


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the KVRSS Group and KRU with a view of benefiting from each other's initiatives, and working procedures.

4. Scope

This MOU sets forth the intentions of both the PARTIES for increased collaboration, cooperation and interaction and does not create any legally binding commitments. If the PARTIES later agree to undertake specific joint projects with the legally binding obligations, they will develop separate written agreements for such projects, setting out each Party's contributions, deliverables and budgets.

5. Role of KVRSS Group

- 5.1. KVRSS Group shall provide all scientific services to students/faculty/ researchers of Krishna University with the waiver or customized pricing.
- 5.2. KVRSS Group shall support the Krishna University for scientific symposiums / conferences / seminars / workshops which may be national or international and it may be chargeable for services with the mutual understanding.
- 5.3. KVRSS Group shall take or organize training classes for students / faculty of Krishna University, if varsity request experts in that particular area.
- 5.4. KVRSS Group shall take up the academic projects offered by Krishna University with the mutual understanding.
- 5.5. KVRSS Group shall offer the services to Krishna University such as Journal Publishing, Proof Reading for Dissertation or Thesis/ Manuscripts of Students/Faculty, Events Organization, Book Publishing, Plagiarism Check Service, Resume/CV Making Service, eLearning System, University or Krishna University Media House, technology development or transfer, and other upcoming services.
- 5.6. In case of any new service being introduced by the KVRSS Group in future that will also come under this MoU upon mutual understating.
- 5.7. KVRSS Group shall offer technical support to Krishna University for Massive Open Online Courses (MOOCs)/any Plagiarism Check Software(s) needed etc upon the request.


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- 5.8. KVRSS Group shall follow the strict criteria for review process of manuscripts and same will be followed for Krishna University.
- 5.9. KVRSS Group shall provide the technical support like development of softwares, websites, web hosting or any other requirement where the technology or the software needs to be developed upon the mutual understanding.
- 5.10. KVRSS Group shall provide the support in setting of university media house and live streaming of events upon mutual understanding.
- 5.11. KVRSS Group shall provide the profile management like bio-data management, etc for the Krishna University.
- 5.12. KVRSS Group shall provide the access to the latest information like education related news, question papers, job related news, etc as well as to media platform.
- 5.13. KVRSS Group shall provide the support in designing of brochures, booklets, publicity posters, stickers, etc and also provide the stationary like customized T-Shirts, bags, etc upon mutual understanding.

6. Role of Krishna University

- 6.1. Krishna University shall provide all the necessary information during the setup of necessary login credentials for KRISHNA UNIVERSITY (or) for confirmation of Faculty / Students / any other.
- 6.2. Krishna University shall allocate the time and schedule for training sessions providing by the KVRSS Group.
- 6.3. Krishna University shall provide facilities for implementation without charging anything from the KVRSS Group when organizing the seminars / conferences / workshops, etc, in KRISHNA UNIVERSITY. However, normal functioning of the KRISHNA UNIVERSITY shall not be disturbed and if any purchases needed for that, it's the responsibility of KVRSS Group when conference / seminar / workshop or any other activities organizing by KVRSS Group.
- 6.4. Krishna University shall appoint a person for the discussion of any service needed from the KVRSS Group.




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7. Krishna University Benefits


- 7.1. No need to take institutional membership but working professionals / students of the Krishna University can take a membership according to their qualification, if they interested.
- 7.2. Krishna University has reserved 15% waiver on all types of services offered by the KVRSS Group.
- 7.3. Krishna University has also reserved 15% waiver on the fee of all types of memberships.
- 7.4. Support to their scientific events / any other scientific programs and academic activities.
- 7.5. Single scheme (Scheme I only applicable) for book publishing (irrespective of number of authors).
- 7.6. Krishna University can expect customized support and pricing from the KVRSS Group.

8. General Clauses

- 8.1. If circumstances warrant the discontinuance of the usage of services by Krishna University (or) KVRSS Group decides to discontinue its services to Krishna University, such discontinuance will be considered after mutual discussion of both PARTIES. The decision to discontinue from this MoU will be implemented with giving three months prior notice by either side and upon mutual discussion.
- 8.2. This MOU shall be effective as and when executed by or on behalf of both PARTIES.

9. General Provisions

- 9.1. Both the PARTIES have full power and authority to enter into this MoU and take any action, execute any documents required by the terms hereof; and that this MoU, entered into has been duly and validly executed and delivered, and is a legal, valid, and binding obligation of, enforceable in accordance with the terms hereof; and that the executants of this MoU are duly empowered and authorized to execute this MoU and to perform all its obligations in accordance with the terms herein.


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- 9.2. This agreement shall not be binding for any other agreement for either party. PARTIES shall be free and independent to carry-on other services and training besides that covered under the scope of this agreement.
- 9.3. The KVRSS Group & the Krishna University shall perform their duties in strict compliance with all applicable laws in India along with the rules and regulations of duly constituted Government, authorities in India and shall obtain all licenses, restrictions or other approval, if any, required by laws in India in connection with the services to be rendered hereunder.
- 9.4. The Krishna University shall strictly follow the KVRSS Group's norms, rules and regulations for conducting the programs / for taking any service from the KVRSS Group.

10. Duration

This MOU shall be effective for a life time from the date of final signature. It may be modified or terminated by mutual written agreement by the PARTIES. This MOU may be terminated by either party upon three months advance written notice.

11. Communication

Any notice or request given or made by one party to the other under this MOU shall be in writing in the language of English and shall be addressed by all means to the party's principal office as is designated in writing hereinafter:

Krishna University
Registrar Office
Address: Machilipatnam, 521001
Andhra Pradesh, INDIA
Phone: + 91-9542487999
E-Mail: registrarkru@gmail.com

KVR Scientific Services (KVRSS Group)
2-21A, Scientist's Home, Kambham Vari Street
Duttalur, SPSR Nellore, Andhra Pradesh, India-524222
Tel/Fax: + 91-6281333383
E-Mail: info@kvrssgroup.com


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12. Declaration

The terms and provisions in this MOU also apply to any subsequent addendum to this agreement.

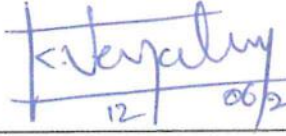
IN WITNESS WHEREOF, each of the PARTIES hereto has caused this agreement to be duly executed by a duly authorized representative of such party as of the date first above written.

FOR AND ON BEHALF OF
Krishna University



Prof. K. Krishna Reddy
Registrar
Date: 12th June 2020

FOR AND ON BEHALF OF
KVRSS Group


12/06/2020

Kambham Venkateswarlu
Founder, Chairman & CEO
Date:

Official Stamp
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